

# We Attract the **Next** **Generation** of Insurance Professionals

BY 2020, **400,000** JOBS  
WILL BE OPEN IN THE  
INSURANCE INDUSTRY.

These jobs aren't limited to sales—the industry needs a wide variety of talent. Technology, analytics, cybersecurity, operations, service, marketing, design, community relations—name the passion and insurance has a career.



**INVEST**

INVEST IS DETERMINED TO HELP  
FILL THOSE **OPEN POSITIONS**.

#### MODERN INSURANCE CURRICULUM

It's easy to implement InVEST in any classroom. The free online curriculum includes lesson plans, textbooks, classroom activities and simulation interactive resources.

#### CAREER CONNECTION

Students meet insurance professionals willing to provide a hands-on, real-life perspective. InVEST makes it easy for volunteers with presentations, videos, career day support and internships guides developed to attract more professionals to the independent agency system.

## INVEST WORKS

**Our Mission:** Educating, preparing and attracting diverse new talent to the insurance industry.



**30,000+**  
students



**44** states



**885**  
programs



**\$75,500** in  
scholarships  
to **76** students

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