



JOIN THE MOVEMENT

Together, we can make insurance a sought-after industry for young people to join and build careers — full of meaning and limitless possibilities. [Learn more.](#)



TWEET AND SHARE SOCIAL MEDIA POSTS

Be active on Twitter and the other social sites that Millennials frequent. Make every Tuesday #TalentTuesday. Then, make sure to follow and use the overarching hashtag: #careertrifecta. Find our [social media guide here](#) or [access the resource guide.](#)



UTILIZE MYPATH AND INVEST

MyPath has partnership opportunities, as well as shareable [industry related content](#), including featured blogs that allow you to amplify your message and connect with prospective professionals, and internship best practices for recruiting new talent. InVEST can help you connect in the classroom, as well as in the office. [Use their multiple resource guides](#) to jumpstart learning initiatives.



ENCOURAGE YOUR CEO TO PARTICIPATE

Numerous leading CEOs, who recognize the need for the insurance industry to band together to promote the rewarding, stable and limitless careers we have to offer, have lent their support to the movement. Make sure your CEO is one of them. [See how other CEOs have participated.](#)



ENGAGE YOUR YOUNG PROFESSIONALS

Encourage your young professionals to help attract new talent to the insurance industry. Ask your young professionals to share individual stories on social media and at local events, including job fairs, internships and volunteer programs. [Get your millennials involved.](#)



SIGN UP

Sign up here to receive updates on Insurance Career Movement events, initiatives, and the latest news. [Sign up here.](#)

[ACCESS THE FULL INSURANCE CAREERS MOVEMENT GUIDE](#)