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Company Logo

June 4, 2018

Dear College Graduate:

Congratulations on your graduation! As you embark on your career, we offer you this advice. [Insert 1-3 sentences of career advice].

You will have an opportunity to make a difference in your career and your community. Insurance is a purpose driven industry and you could help us make a positive impact on individuals, businesses, and communities around the world. [Insert 1-3 sentences on how your company makes a difference through your work and in giving back.]

This is an exciting time to be joining the insurance industry. [Insert 1-3 sentences on how your company is innovating and why it is exciting to be a part of the industry.]

Globally, insurance is hiring and you can find a rewarding career in our industry. [Insert 1-3 sentences on career opportunities, benefits, and perks with your company.]

For more information about our company please contact us at [insert contact information.]

We wish you the best and hope you will choose insurance as a career.

Sincerely,

CEO/Executive Leader Signature

#OpenLetterToCollegeGraduates

#InsuranceCareersMovement