

June 2018

Dear College Graduates,

Congratulations on your graduation! As you embark on your career, we offer you this advice: YOU are your greatest asset. Only you can make learning throughout your career a priority so invest in yourself! Professional development increases your value within any industry. We hope you consider a career in insurance and risk management!

Embarking on an insurance career puts you on a path to financial success. But insurance is not just about sales-- it is a purpose driven industry with countless of opportunities to make a positive impact on many individuals, businesses, and communities.

After Hurricane Harvey hit the Texas coast in 2017, insurance agents helped people file nearly 670,000 claims. Like first responders, insurance agents helped people restore their lives in the wake of a catastrophe. Thanks to these difference makers the people, businesses, and schools affected by the hurricane are putting their lives back together.

Natural disasters are one aspect of how insurance and risk management careers are meaningful. As the industry evolves in step with emerging risks and societal changes, every day brings unique challenges. Are you interested in driverless cars, drones, and 3D printers? Do you want to use technology to develop innovative solutions for future risks? The opportunities to put your passion to work are truly endless.

Insurance and risk management careers empower participants, faculty, and personnel to reach their full potential. The industry offers competitive salaries, benefits, professional development, and flexible schedules. With over 400,000 jobs to fill and more career opportunities than Google, Apple, Facebook, Twitter, and Yahoo combined, you will find a job that fits your interests.

We look to you, the next generation of professionals, to revolutionize this industry. Do you think insurance and risk management is right for you? Take the first step toward a fulfilling career and visit [www.scic.com](http://www.scic.com) for information about our introductory courses.

Sincerely,



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William T. Hold, Ph.D., CIC, CPCU, CLU

#OpenLetterToCollegeGraduates  
#InsuranceCareersMovement