

Dear College Graduate:

Do you know exactly where you want to work after graduation? If your answer is no, then you're in good company.

A lot of people I've encountered during my time in the insurance industry share a common story: Looking back at their college years, they're still a bit surprised to be working in insurance. However, now that they're here, they cannot imagine being in any other field. And this is the essential truth about insurance careers: That you can make the most of your knowledge, talent, passions and ambitions, no matter what you've studied or where you want to go. So here's your chance not to be "surprised" by the amazing range of careers in insurance. Instead, we urge you now to take control of what could be the opportunity of a lifetime.

### **Making a *real* difference in the world—every day**

Insurance has a long heritage as the bedrock on which progress is built that dates back to the Age of Exploration. Today, the insurance industry is growing and evolving. We're looking to recruit and hire the people who will power the future by embracing and innovating the breakthroughs that will help us fulfill our primary mission: to make communities safer, more resilient, and more productive—and to rebuild lives, households, and businesses after a loss.

Presently, the insurance industry employs more than 2.8 million people—art historians and actuaries; data scientists and drone pilots; marketers and M & A specialists; underwriters and overachievers of every stripe—all of whom enjoy careers that offer opportunities to earn and grow, and serve. Insurers invest in their workers by building corporate cultures that embrace diversity and inclusion, offer outstanding work/life balance, and serve their communities through organizations such as the Insurance Industry Charitable Foundation.

### **Take the first step—you'll be glad you did**

As you embark on a path that will take you through life, I encourage you to investigate the limitless opportunities that insurance careers offer. To give you a sense of what you will find in the insurance industry, here are some facts and figures, as well as five stories of students and young professionals who are making their education and experience count: <https://www.iii.org/article/careers-in-insurance>.

On behalf of everyone at the Insurance Information Institute, we offer our congratulations on earning your degree and wish you the best of luck as you meet the next great challenges in life.

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#OpenLetterToCollegeGraduates #InsuranceCareersMovement