



2019 Insurance Careers Month Valentine's Day Twitter Chat
Hosted by the Jacobson Group and the Insurance Careers Movement
Thursday, February 14th

Logistics

Event: Insurance Careers Month Valentine's Day Twitter Chat
Date: Thursday, February 14
Time: 12:00 p.m. – 1:00 p.m. Central Time
Hosts: The Jacobson Group, Insurance Careers Movement

Featured Speakers

Chat Host: Kylee Lacson, Assistant Vice President and Practice Lead, Life, The Jacobson Group

Hashtags

Please use the following hashtags for the Valentine's Day Twitter Chat:

#ICMChat
#ICM2019

Content

Show the insurance industry some love during the Insurance Careers Month Valentine's Day Twitter Chat! Please use photos, videos and infographics in some of your posts. Following are the Twitter Chat questions to assist with your content planning.

1. Show your city some love! Where you are joining the #ICM2019 #ValentinesDay #ICMChat from?
2. We love the #insurance industry! Show your company some love. What companies are joining the #ICM2019 #ValentinesDay #ICMChat?
3. How is your company driving #innovation? How does your innovative work help consumers? #ICM2019 #ICMChat
4. How are you using #technology to #transform the insurance industry and help policyholders? #ICMChat #ICM2019
5. What #career opportunities are there related to #technology in #insurance? #ICMChat #ICM2019
6. How would you describe the #culture in your company? How would you describe the #culture in the insurance industry? #ICMChat #ICM2019

7. What strides is your company making on #diversity and #inclusion? How is the #insurance industry benefiting from improvements in D&I? #ICMChat #ICM2019
8. How does the #insurance industry support #veterans? What types of #career opportunities would veterans find in insurance? #ICMChat #ICM2019
9. How does your company show love to local communities and how do you give back? #ICMChat #ICM2019
10. What are your favorite #philanthropic events? #ICMChat #ICM2019
11. Insurance provides #career opportunities to work anywhere in the world. Where are some of the places you can work in your company? #ICMChat #ICM2019
12. How does your company help make a positive #economic impact? #ICMChat #ICM2019
13. There is so much variety in #insurance #careers. Show us some of the career opportunities in your company! #ICMChat #ICM2019
14. We love working in #insurance! Tell us why you love working in insurance! #ICMChat #ICM2019
15. This month we are celebrating rising stars in the #insurance industry. Tell us about some of the emerging leaders and rising stars in your company. #ICMChat #ICM2019
16. What advice would you give someone looking for a new career opportunity about working in insurance? #ICMChat #ICM2019
17. Final question! Show your insurance colleagues some love. Tell us why you love working with the people in insurance. #ICMChat #ICM2019